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**RALEIGH WIDE DESTINATION GUIDE OFFERS
FOUR-MONTHS OF THINGS TO SEE AND DO**

Raleigh, NC (July 15, 2008) – Looking for something to do when visiting the Raleigh area or just looking to plan a getaway? The Raleigh Wide Destination Guide is a comprehensive resource listing events, festivals, sporting events and concerts taking place throughout Greater Raleigh.

The free, four-month interval calendar, complete with more than 100 events and activities throughout the Capital City area, is poised to become one of the most sought-after publications produced by the Greater Raleigh Convention and Visitors Bureau. More than 75,000 copies will be distributed in the weeks ahead.

The Raleigh Wide Destination Guide will be published three times per year and lists events including concerts, festivals, sporting events and family friendly events including numbers to purchase tickets through Ticketmaster, Live Nation and venue box offices. Also included are both a Wake County map and a downtown Raleigh specific map.

Highlights from the July-October guide include traditional favorites like Raleigh Wide Open, BugFest and The N.C. State Fair, but also unique events such as information on the visitraleigh.com Benefit Concert for the Rock and Roll Hall of Fame, Lazy Daze Arts and Crafts Festival, the blockbuster exhibition Dead Sea Scrolls at the N.C. Museum of Natural Sciences and numerous concerts at Time Warner Cable Music Pavilion at Walnut Creek, Koka Booth Amphitheatre and the N.C. Museum of Art.

The Raleigh Wide Destination Guide is available to all business and leisure travelers through North Carolina Welcome Centers, Raleigh-Durham International Airport, Greater Raleigh Visitor Information Center or by calling the GRCVB at (919) 834-5900 or (800) 849-8499 or e-mailing the Bureau at visit@visitraleigh.com.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business